



COMMUNICATIONS

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ELK GROVE VILLAGE ANNOUNCED AS MAKERS WANTED BAHAMAS BOWL TITLE SPONSOR

ELK GROVE VILLAGE, Illinois – Elk Grove Village, using its business slogan – Makers Wanted – has been announced as the title sponsor of the **Makers Wanted Bahamas Bowl**, to be played December 21, 2018 in Nassau, Bahamas.

The Makers Wanted tagline serves as a call-to-action for Elk Grove Village's thriving community and the thousands of businesses that are based there.

"Elk Grove Village is home to the largest industrial park in the United States, spurred by our village's commitment to being beyond business-friendly," said Elk Grove Village Mayor **Craig Johnson**. "Our relationship with the Makers Wanted Bahamas Bowl and ESPN Events is a perfect opportunity to use college football to share our message with the entire country. We were impressed by how the bowl game has been developed in the Bahamas over the past four years, and we share in the excitement that this event brings to their community."

This is the first time a non-tourist municipality has ever sponsored a bowl game, and the sponsorship highlights the innovative thinking found in Elk Grove Village. With unparalleled transportation options for manufacturers and a town that is truly committed to supporting its industrial park tenants, Elk Grove Village has become a destination for businesses from across the United States.

"We are excited to have Elk Grove Village as the title sponsor of the Makers Wanted Bahamas Bowl," said **Richard Giannini**, Executive Director of the Makers Wanted Bahamas Bowl. "It is a unique sponsorship that allows Elk Grove Village and its thriving business community to take the Makers Wanted message to a national audience on ESPN. We thank Mayor Craig Johnson for his innovative vision, and we look forward to another great bowl game this year."

The agreement between ESPN Events and Elk Grove Village was brokered by Denver-based Impression Sports & Entertainment (www.impressionsports.com) for ESPN, and Banner Collective along with 4FRONT for Elk Grove Village.

The fifth-annual bowl game in Thomas A. Robinson National Stadium will feature teams from Conference USA and the Mid-American Conference and will be broadcast nationally in the United States on ESPN.

For more information on the 2018 Makers Wanted Bahamas Bowl, visit MakersWantedBahamasBowl.com. The game is one of 14 postseason bowl games owned and operated by ESPN Events, a division of ESPN.

About The Makers Wanted Bahamas Bowl

The Makers Wanted Bahamas Bowl will provide student-athletes, conference partners, alumni, fans and sponsors a first-class international bowl experience while promoting The Bahamas and highlighting the educational and athletic opportunities for the youth of The Islands through college football. The fifth-annual Makers Wanted Bahamas Bowl will take place in Nassau, Bahamas on December 21, 2018 at Thomas A. Robinson National Stadium between teams from Conference USA and the Mid-American Conference. The game will be televised nationally in the United States on ESPN.

About Elk Grove Village/Makers Wanted

Since its incorporation in 1956, Elk Grove Village has experienced tremendous growth and economic prosperity characterizing the diversity and stability of its inhabitants. The community's planned, controlled development serves as the foundation for Elk Grove Village's strong demographic base and high standard of living among private and commercial/industrial residents alike.

The tagline Makers Wanted is Elk Grove Village's slogan and serves a call-to-action for a thriving community and the thousands of businesses based there. It is home to the largest contiguous industrial park in the United States, featuring six square miles and 62 million square feet of inventory. Over 5,614 businesses, including 300 manufacturers specializing in metal, plastic, rubber and food manufacturing, call Elk Grove Village their home. It is also a top national destination for data centers in the U.S. with two million square feet.

Located adjacent to O'Hare International Airport and the City of Chicago, Elk Grove Village is served by all major Illinois interstates and freight rail. It was recognized as a "Logistic Powerhouse for Global Trade" by Global Trade Magazine in 2016, is the recipient of eight statewide Governor's Hometown Awards and conducts a host of annual family-friendly events.

For more information on Elk Grove Village, visit www.elkgrove.org. For more information on Makers Wanted, visit www.makerswanted.org.

ESPN Events

[ESPN Events](#), a division of ESPN, owns and operates a large portfolio of 32 collegiate sporting events worldwide. The roster includes three Labor Day weekend college football games; FCS opening-weekend game; 14 college bowl games, 12 college basketball events, a college softball event and two college award shows, which accounts for approximately 300-plus hours of programming, reaches almost 64 million viewers and attracts over 700,000 attendees each year. With satellite offices in Albuquerque, Birmingham, Boca Raton, Boise, Dallas-Fort Worth, Honolulu, Las Vegas, Montgomery and St. Petersburg, ESPN Events builds relationships with conferences, schools and local communities, as well as providing unique experiences for teams and fans.

ESPN Events also manages the Big 12 Corporate Partner Program.

Collegiate Football

[Academy Sports + Outdoors Texas Bowl](#) (Houston); [AdvoCare Texas Kickoff](#) (Houston); [Bad Boy Mowers](#)

[Gasparilla Bowl](#) (Tampa, Fla.); [Birmingham Bowl](#) (Alabama); [Cheribundi Tart Cherry Boca Raton Bowl](#) (Florida); [Camping World Kickoff](#) (Orlando, Fla.); [Celebration Bowl](#) (Atlanta); [Famous Idaho Potato Bowl](#) (Boise); [Frisco Bowl](#) (Texas); [Guardian Credit Union FCS Kickoff](#) (Montgomery, Ala.); [Hawai'i Bowl](#) (Honolulu); [Heart of Dallas Bowl](#) (Dallas-Fort Worth); [Lockheed Martin Armed Forces Bowl](#) (Dallas-Fort Worth); [Makers Wanted Bahamas Bowl](#) (Nassau); [MEAC/SWAC Challenge](#) (Atlanta); [Mitsubishi Motors Las Vegas Bowl](#) (Nevada); [New Mexico Bowl](#) (Albuquerque); [Raycom Media Camellia Bowl](#) (Montgomery, Ala.); *The Home Depot College Football Awards* (Atlanta)

Collegiate Basketball

[AdvoCare Invitational](#) (Walt Disney World Resort near Orlando, Fla.); [Armed Forces Classic](#) (Fort Bliss, Texas); [Charleston Classic](#) (South Carolina); *College Basketball Awards Presented by Wendy's* (Los Angeles); [Hawaiian Airlines Diamond Head Classic](#) (Honolulu); [Jimmy V Men's Classic presented by Corona](#) (New York City); [Jimmy V Women's Classic Presented by Corona](#) (South Bend, Ind.); [Myrtle Beach Invitational](#) (Conway, S.C.); [NIT Season Tip-Off](#) (Brooklyn, N.Y.); [Puerto Rico Tip-Off](#); [State Farm Champions Classic](#) (Indianapolis) and [Wooden Legacy](#) (Fullerton, Calif.)

Collegiate Softball

[St. Pete/Clearwater Elite Invitational](#) (Clearwater, Fla.)

For more information, visit the official [website](#), [Facebook](#), [Twitter](#) or [YouTube](#) pages.

About Impression Sports & Entertainment

Impression Sports & Entertainment (Impression Sports) specializes in providing clients with full-service sponsorship sales representation, sponsorship consulting and venue naming rights services. Founded in 2011, Impression Sports has established itself as one of the leading firms in the industry by working with top brands, including USC, the San Antonio Spurs, Auburn University, the Fiesta Bowl organization, USA Swimming and ESPN Events among others. Its management team provides in-depth experience and results-driven success in venue naming rights, title sponsorships and high-profile sales and sponsorship platforms.

Based in Denver, CO, Impression Sports is owned by Home Team Sports (HTS). HTS is a sales unit of FOX Sports that offers advertisers one-stop shopping for TV and digital media sponsorship of every MLB, NBA and NHL home team across the U.S., reaching 90+ million homes with its platforms. For more information on Impression Sports, including a complete client roster and testimonials, visit www.impressionsports.com.

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